

HALLI RESINGER

Photographer, Writer, AD Manager and Social Media Producer

814-661-3428



halliresinger@gmail.com



EDUCATION

Bixby High School

High School Diploma
Aug. 2018 - May 2022

Tulsa Community College

A.A. Communication Arts & Technologies
Aug. 2022 - May 2024

Northeastern State University

B.A. Media Studies and Business Minor (Non-Business Majors)
Aug. 2024 - Present

SKILLS

| | |
|-------------------------|----------------------|
| Customer Service | Team Management |
| Cash Transactions | Social Media |
| Electronic Transactions | Computer Skills |
| Online Transactions | Photography |
| Organization | Writing |
| Teamwork | Adobe Creative Cloud |
| Time Management | Canva |
| Problem Solving | Page Design |
| Listening Skills | Web Design |

PORTFOLIO

<https://halliresinger.myportfolio.com/>

ABOUT

Halli is currently studying at Northeastern State University to earn a Bachelor of Arts in media studies and a minor in business (non-majors).

Her most recent role is training in Advertising Management for The Northeastern, the student media outlet at Northeastern State University. Her responsibilities include advertising design, managing finances, managing client relationships, managing campaigns and page design.

Including her social media and photography work, she is also the intern at Tahlequah Main Street Association. Here, Halli works with community members, business owners and board members. She also creates social media content, posters, takes photos, and works with multiple media platforms for design.

Halli is able to work well with hands on experience and works well under pressure. She is able to work and learn things that she has never worked on before and wants to get as much experience as she can.

OTHER EXPERIENCE

Ah-Sigh-E

Bixby Oklahoma

July 2022 - Aug. 2024

May 2025 - Aug, 2025

MEDIA EXPERIENCE

The Northeastern

Advertising Manager
January 2025-Present

- Advertising design
- Writing stories
- Check and cash payments
- Working with students creatively
- Uploading online advertisements to bloxcms.com
- Advertising layout on the print newspaper
- Rate cards
- Adobe Photoshop
- Adobe InDesign
- Adobe Lightroom
- Canva
- Meta Business Suite

Tahlequah Main Street Association

Media intern
August 2025-Present

- Adobe Photoshop
- Adobe InDesign
- Adobe Lightroom
- Canva
- Meta Business Suite
- Attend board meetings for upcoming events
- Design graphics for business and local events
- Speak with board members about design ideas